

## Souper Salad Voted "Reader's Choice for Best Salad" by the Dallas Observer

DALLAS, Texas – (October 4, 2006) – Souper Salad was voted "Readers' Choice for Best Salad Restaurant" by the Dallas Observer in its "Best of Dallas® 2006" magazine. This is especially significant since the Dallas area boasts the greatest number of restaurants per capita in the Southwest US.

The Observer is a large weekly publication distributed to news racks every Thursday. The paper is primarily focused on Dallas entertainment.

"Best Of" is an annual contest published by the Observer each September. Categories are determined by ballots that are distributed in preceding weekly issues and are also available online. The Observer "Best Of's" are determined by the Observer staff. The "Readers' Choice" awards are determined by the ballots collected from readers.

**About Souper Salad:** Souper Salad is a privately held company, headquartered in San Antonio, Texas. The restaurant chain operates 87 locations in 12 states offering a buffet-style dining experience. It plans to implement new franchising and re-franchising opportunities in 2007, with the goal of expanding to the east coast in six different states, and increasing the number of stores it has in the southwest, especially in Oklahoma and Nevada. For more information, visit [www.souper salad.com](http://www.souper salad.com).

