

## Souper Salad Restaurants Go Trans Fat-Free

SAN ANTONIO, Texas – (October 31, 2006) – Souper Salad, the largest soup and salad restaurant chain in the Southwest, announced today that it will be trans fat-free by December 12, 2006. The move to eliminate trans fat from every menu offering is but the latest milestone in a thirty-year history of caring about what diners eat. “This was not an easy process for us since we serve hundreds of recipes with a huge number of ingredients,” said Hazem Ouf, president and chief executive officer of Souper Salad. “It was a massive undertaking that took more than a year to complete, but one we felt good about.”

Souper Salad’s decision is consistent with recent trends, including proposed health regulations in New York City and Chicago, to legislate the use of trans-fats in restaurant food. “We’ve always cared how well people eat, and removing trans-fats from our food bars when you serve over 12 million guests each year, was just the right thing to do,” Ouf said. “We are also proud to continue our ‘nothing fried’ concept.” Souper Salad provides the freshest and highest quality ingredients so that diners can customize meal selections.

The Souper Salad experience satisfies its customers by providing great options for a full meal. In addition to soup and salad items, diners can build their meals with favorites from the baked potato bar, the tortilla and lettuce wrap bar, several bread choices, hot pasta and pizza, and dessert items. Fresh Fruit Sooupah Smoothies™ are also available as an add-on purchase.

**About Souper Salad:** Souper Salad is a privately held company, headquartered in San Antonio, Texas. The restaurant chain operates 87 locations in 12 states offering a buffet-style dining experience. It plans to implement new franchising and re-franchising opportunities in 2007, with the goal of expanding to the east coast in six different states, and increasing the number of stores it has in the southwest, especially in Oklahoma and Nevada. For more information, visit [www.souper salad.com](http://www.souper salad.com).

