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**Robin Secora Named *The Difference Maker* at Souper Salad, Inc.;
General Manager of Pueblo Store Wins Companywide Award**

Pueblo, CO, April 19, 2010 – Souper Salad, Inc. has named Robin Secora as *The Difference Maker* – an award given to a Souper Salad General Manager for his or her exceptional performance and ability to deliver an outstanding customer experience. To win this award, Secora competed against Souper Salad stores companywide, including stores in Arizona, Colorado, Georgia, Idaho, New Mexico, Nevada, North Carolina, South Carolina Tennessee, Texas and Utah.

“I’m passionate about the healthy options we offer to families in our community,” says Secora who began her career at Souper Salad in 1998 as an assistant manager. Secora was promoted to General Manager of the Pueblo store in 2001. Prior to joining Souper Salad, Secora worked for a family-owned restaurant where she gained invaluable experience in every facet of the business.

“Customer service seems to have become a thing of the past,” says Secora. “Our goal is to provide outstanding hospitality and to welcome our customers as if they were coming into my home.”

Tips for making a difference? According to Secora, there are three qualities that are essential: 1) listen to your customers, 2) focus on the quality of everything you do, and 3) provide a clean, happy and friendly environment so that customers want to return. Her advice reaches across all types of businesses. Of course, Secora adds “My crew makes me who I am. They work hard, take pride in what they do, and love what they do.”

According to Souper Salad President and CEO Tim Taft, “Robin Secora demonstrates what it takes to be among the best in our business – hardworking, team-oriented, responsive to her customers and a great team player. She leads by example.”

About Souper Salad, Inc.

Founded in 1978, San Antonio-based Souper Salad, Inc. operates two successful restaurant concepts under the Souper Salad and Grandy’s brands. The company currently operates 149 locations in 17 states, including 79 company-owned stores and 70 franchise-owned and operated stores under its Souper Brands system. Over the past 32 years, Souper Salad has established a reputation across the Southwest for fresh salads, handcrafted soups, a variety of bakery items and hot entrée options. Grandy’s has served up fresh, home-style meals in a quick service restaurant environment for the past 38 years. For more information, visit www.souper salad.com or www.grandys.com.

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Additional Background Notes to the Media:

- The Pueblo store offers a fundraiser program to help local schools raise money for various school projects. Ten percent of one night's proceeds go to the school that participates in the program which consists of choosing a specific night, distributing flyers in the community and showing up for dinner.
- Schools can wear their school colors during their special night.
- For one high school fundraiser, the school band came to play on their designated night.
- Robin Secora is a native of Pueblo, Colorado and her entire family, including her Souper Salad family, lives in the area.
- Trends at the Pueblo store include an increase in the number of seniors dining in and more children accompanying their parents for the special kid-friendly menu.